

GBA Correspondents

Interested in having an excuse to talk to cool people and drink beer? Well... I think I have just the thing! I am looking for correspondents! Great Beer Adventure is changing format a bit and I want to highlight folks from around the world and the breweries that are near them!

I am looking for segments that are between 7 & 10 minutes long. Each segment is expected to be recorded on premise at a brewery or beer event! (Get out and meet people! It is super fun!) The segment can be one of two types:

- 1) Does the brewery have some kind of amazing story that needs to be shared? Something that sets them apart from the rest of the crowd (and can be told in 7 - 10 mins)? Tell this story then! Don't forget to have them say their name, the brewery's name and where in the world they are located AND don't forget to tell us who you are!!! Do you have a show or a specific place you want listeners to find you on the internet?? Add these things in! Make sure all of this is included in your 7-10 minute piece. Bonus points (that aren't transferable and don't actually count for anything) if you can ask them their first beer memory. And if you are a first time contributor (or haven't shared yours yet) share yours as well!
- 2) If you don't have a specific story you would like to report on but still want to talk to beer folks record what we call a brief brewery bio. This is made up of four questions:
 - 1) What is the brewery's origin story?
 - 2) Have them tell us about two of the beers they brew.
 - 3) Where can we find their beers?
 - 4) What is the person you are talking to's first beer memory?Again, Don't forget to have them say their name, the brewery's name and where in the world they are located AND don't forget to tell us who you are!!! Do you have a show or a specific place you want listeners to find you on the internet?? Add these things in! Make sure all of this is included in your 7-10 minute piece.

Additional requirements:

- 1) No profanity (This is non-negotiable but you can beep them out in post if it makes the most sense)
- 2) Audio quality needs to be clean. We have recorded at many loud events and have had great luck with dynamic mics.
- 3) Only minimal editing will be done to each piece submitted so please make sure it is ready to go!
- 4) Files need to be in either .wav or .mp3 formats and will be exchanged via dropbox.
- 5) We want our listeners to know who you are so please have a written bio (with links to your stuff) and a picture of you & your podcast art (if applicable). Please have both sized to 500x500

Finally, we want to have as many of these pieces as possible and really want to introduce our audience to you and the breweries you decide to highlight but we can not promise that every piece will be used (or used in a timely manner). Thank you so much for helping us out! For additional information feel free to email amanda@greatbeeradventure.com

Additionally, we are also on the look out for guest bloggers! For more information on that please reach out to Amanda as well!